

## **Strategic Thinking - Looking to the Future**

Do you want to nurture your thinking skills?

Do you know thinking skills help to promote your leadership skill?

Do you know how to show your leadership skills when reaching out to the market and meeting the clients?

### **Introduction**

Often the biggest block to defining a vision for the future is the grim reality of the present! So, we take away the block and open thinking to a future that is so much better and brighter than the here and now. We then 'sanity check' it to make sure it's a sound vision. To make sure that the future is challenging enough we look at the goals or targets that will measure success along the way. We use a quick, fun and competitive exercise to encourage Strategic Thinking to provide delegates to stretch their goals enough to provide a real challenge. This program helps the team to gear the right mindset to be ready to meet the challenging, dynamic and volatile market.

### **Program Objectives**

This program aims to

- Encourage strategic thinking skills among leaders
- Prepare leaders with skills to think out of the box
- Prepare the employees to formulate the team to be ready in terms of mindset and attitude to face the market.

### **Learning Outcomes**

After completing this training, participants shall be able to

- Identify the issues rather than the positions that are surrounding them.
- Identify the needed route and tools to achieve their objectives.
- Prepare a milestone-based strategic plan for specific objectives.

### **Who should attend?**

Professionals who are involved in industries such as business management, human resource, marketing, negotiation, politics, legitimisation, communication, human relationships, and those who want to be introduced to the essential of milestone-based planning.

### **Methodology**

Case studies, forum discussion, role-play, presentations, gamification

## Program Outline

Time	Day One
<b>9.00am – 10.30am</b>	<p><b>A Strategic Model</b></p> <p>We will introduce a simple strategic model that can be used in any organisation. You'll then get to practice applying the model to your organisation or maybe even your life!</p>
<b>10.30am-11.00am</b>	<p><b>Break and Networking</b></p>
<b>11.00am-12.00pm</b>	<p><b>Advanced Strategic Model</b></p> <p>This module introduces a more complicated strategic model that can be used in any organisation. This would involve even thorough analysis.</p>
<b>12.00pm-1.00pm</b>	<p><b>Understanding the now</b></p> <p>To begin to plan how to strategically move towards the future, it's useful to understand what is going on internally and outside in the wider world - big. Some things may have a big impact on plans so it's wise to take a look at what they might be and what effect they might have on the vision.</p>
<b>1.00pm-2.00pm</b>	<p><b>Lunch Break and Networking</b></p>
<b>2.00pm-3.30pm</b>	<p><b>Ideas and more ideas for Decisions</b></p> <p>So, we now know where we are heading and where we are starting from. To get off the starting blocks, we need some innovative ideas. We will look at applying some creative concepts to generating ideas that will fulfil the company's strategic goals.</p>
<b>3.30pm-4.00pm</b>	<p><b>Break and Networking</b></p>
<b>4.00pm-5.00pm</b>	<p><b>Ideas and more ideas for Decisions</b></p> <p>Having lots of ideas is usually a blessing but can be a curse if decision making is not a strong point. We offer practical techniques for effective decision making and risk assessment.</p>

<b>Time</b>	<b>Day Two</b>
<b>9.00am – 10.30am</b>	<p><b>Strategic Thinking - Plotting a course</b></p> <p>There are many ways of going about drawing up a plan. In this exercise, delegates will try to start to make the strategy real. We will also offer up facilitation techniques for dealing with those people who can't help looking on the bleak side.</p>
<b>10.30am-11.00am</b>	<p><b>Break and Networking</b></p>
<b>11.00am-12.00pm</b>	<p><b>Getting it done and getting there</b></p> <p>One of the weaknesses of strategic thinking is when no-one takes on the 'doing' bit. So, we look at practical ways of making sure things happen and making sure that all bits of the organisation are pulled together. In the final section of the day, we will give delegates the opportunity to bring forward any issues particularly anything that might get in the way of them implementing their strategic plans.</p>
<b>12.00pm-1.00pm</b>	<p><b>The Manager as a Team-builder</b></p> <p>You would be able to explain the differences between groups and teams. Identify the characteristics of effective and ineffective teams. Discuss the roles of a manager in building teams. Identify five conflict resolution strategies.</p>
<b>1.00pm-2.00pm</b>	<p><b>Lunch Break and Networking</b></p>
<b>2.00pm-3.30pm</b>	<p><b>The Manager as a Motivator</b></p> <p>Define motivation. Basic motivation theories. Analyse your own most needs using the same theory.</p>
<b>3.30pm-4.00pm</b>	<p><b>Break and Networking</b></p>
<b>4.00pm-5.00pm</b>	<p><b>The Manager as a Motivator</b></p> <p>Analyse your subordinates' most needs theory. Discuss how to meet these needs. Identify some barriers to fulfilling their needs. Develop an action plan to motivate your employees</p>